

BREAST CANCER ALLIANCE  
**GO FOR PINK!**



## THURSDAY, OCTOBER 1

Kick-off Breast Cancer Awareness Month with all day shopping and events in Greenwich. Proceeds will be donated to Breast Cancer Alliance.

### SHOP TO SUPPORT BCA AND JOIN US IN THE FIGHT AGAINST BREAST CANCER

ALEXIS BITTAR  
ALICE AND OLIVIA  
ALL-SPORTS APPAREL  
AMINA RUBINACCI  
AROMAFLAGE\*  
BACK 40 MERCANTILE  
CALYPSO ST. BARTH  
CARLISLE/PER SE  
DUXIANA  
EILEEN FISHER  
FRED  
GABBY  
GREENWICH ORCHIDS\*  
HÄSTENS  
HOME BOUTIQUE OF GREENWICH  
INTERMIX  
J.CREW  
J. MCLAUGHLIN  
JEUNE ARBRE  
JONATHAN ADLER

KATE SPADE  
KATIE FONG  
LEGGIADRO  
LETARTE  
LEXINGTON COMPANY  
LILLIAN AUGUST DESIGNS  
LILLY PULITZER  
LUX BOND & GREEN  
LYNNENS  
MADEWELL  
MANFREDI JEWELS  
MCARDLE'S FLORIST  
OLIVINE GABBRO  
OUT OF THE BOX  
PATRICIA GOURLAY  
RAG & BONE  
RALPH LAUREN  
RELAX THE BACK  
RICHARDS\*  
ROBERTA ROLLER RABBIT

SAKS FIFTH AVENUE  
SANDRO  
SCOOP NYC  
SHREVE, CRUMP & LOW  
SIMON PEARCE  
SIMON TEAKLE FINE JEWELRY  
SPLURGE GIFTS  
STEVEN ALAN  
STEVEN FOX JEWELRY  
STUART WEITZMAN  
SWEATY BETTY  
TANGERINE  
THEORY  
TORY BURCH  
VILEBREQUIN  
VINCE  
VINEYARD VINES  
WINSTON FLOWERS  
(AS OF 9/10)  
\*Online sales included

Richards will also be donating proceeds from online sales at [mitchellstores.com](http://mitchellstores.com) with the code: BCA15

#### 9AM

BCA flag raising ceremony at Greenwich Town Hall  
led by First Selectman Peter Tesei

#### 10AM

Breakfast at Saks Fifth Avenue to launch month-long Key To The Cure  
T-shirt sale with 100% proceeds donated to BCA

#### NOON

Lunch at Richards for Go For Pink shoppers

#### ALL DAY

Enjoy refreshments and special discounts at stores  
until 7pm and at Richards until 8pm



Stamford Hospital's Mobile Wellness center will offer mammograms  
at Greenwich Town Hall by appointment at [bcagoforpink.org](http://bcagoforpink.org)

MEDIA SPONSOR

**GREENWICH**  
MAGAZINE  
MOFFLY MEDIA

EVENT AND STORE INFO

[BCAGOFORPINK.ORG](http://BCAGOFORPINK.ORG)

See reverse for details ►

# SHOP ALL DAY WITH OUR GO FOR PINK PARTNERS

Enjoy special discounts and refreshments at stores until 7pm and at Richards until 8pm

## ALEXIS BITTAR

371 Greenwich Ave  
Shop with 10% donated to BCA

## ALICE AND OLIVIA

335 Greenwich Ave  
Shop with 10% donated to BCA

## ALL-SPORTS APPAREL

146 Sound Beach Ave - OG  
Shop with 15% discount of \$50+ purchase plus 10% donated to BCA

## AMINA RUBINACCI

71 Lewis Street  
Shop with 10% discount plus 10% donated to BCA

## AROMOFLAGE

Shop online at aromoflage.com with code: BCA2015 during October with 15% donated to BCA

## BACK 40 MERCANTILE

264 Sound Beach Ave - OG  
Shop with 10% discount of \$500+ purchase plus 10% donated to BCA

## CALYPSO ST. BARTH

254 Greenwich Ave  
Shop with 10% discount plus 10% donated to BCA

## CARLISLE/PER SE

40 Greenwich Ave  
Shop with 10% donated to BCA

## DUXIANA

15 West Putnam Ave  
Shop with 15% discount on all bed accessories; receive gift of Le Blanc Linen Wash plus 10% donated to BCA

## EILEEN FISHER

252 Greenwich Ave  
Shop with 10% donated to BCA

## FRED

236 Sound Beach Ave - OG  
Shop with 10% discount plus 10% donated to BCA

## GABBY

70 Greenwich Ave  
Shop with 10% donated to BCA

## GREENWICH ORCHIDS

106 Mason Street  
Shop with 20% discount plus 10% donated to BCA also online at greenwichorchids.com with code: PINK20

## HÄSTENS

23 East Putnam Ave  
Shop with 10% donated to BCA

## HOME BOUTIQUE OF GREENWICH

14 Lewis Street  
Shop with 10% donated to BCA

## INTERMIX

325 Greenwich Ave  
Shop with 10% donated to BCA

## J.CREW

126 Greenwich Ave  
Shop with 20% discount of \$150+ purchase plus 10% donated to BCA

## J. MCLAUGHLIN

55 East Putnam Ave  
Shop with 10% donated to BCA

## JEUNE ARBRE

89 Greenwich Ave  
Shop with 10% donated to BCA

## JONATHAN ADLER

88 Greenwich Ave  
Shop with 10% donated to BCA

## KATE SPADE

271 Greenwich Ave  
Shop with 15% discount plus donation made to BCA, Raffle of pink handbag

## KATIE FONG

60 Lewis Street  
Shop with 10% apparel and 5% jewelry/handbag sales donated to BCA

## LEGGIADRO

160 Greenwich Ave  
Shop with 10% donated to BCA

## LETARTE

369B Greenwich Ave  
Shop with 10% donated to BCA

## LEXINGTON COMPANY

73 Greenwich Ave  
Shop with 10% discount plus 10% donated to BCA

## LILLIAN AUGUST DESIGNS

26 East Putnam Ave  
Shop with Family Friends discount plus 10% donated to BCA

## LILLY PULTZER

92 Greenwich Ave  
Shop with 10% donated to BCA

## LUX BOND & GREEN

169 Greenwich Ave  
Shop with 10% donated to BCA (some exclusions apply)

## LYNNENS

278 Greenwich Ave  
Shop with 10% discount plus 10% donated to BCA

## MADEWELL

256 Greenwich Ave  
Shop with 20% discount of \$125+ purchase plus 10% donated to BCA

## MANFREDI JEWELS

121 Greenwich Ave  
Shop with 10% donated to BCA and special sale items will be available

## MCARDLE'S FLORIST

48 Arch Street  
Shop with 10% donated to BCA

## OLIVINE GABBRO

243 Greenwich Ave  
Shop with 10% donated to BCA

## OUT OF THE BOX

73 Greenwich Ave  
Shop with 10% discount of \$100+ purchase plus donation to BCA

## PATRICIA GOURLAY

45 East Putnam Ave  
Shop with 10% discount plus 10% donated to BCA

## RAG & BONE

195 Greenwich Ave  
Shop with 10% donated to BCA

## RALPH LAUREN

265 Greenwich Ave  
Shop with 10% donated to BCA

## RELAX THE BACK

367 Greenwich Ave  
Shop with 10% donated to BCA

## RICHARDS

259 Greenwich Ave  
Shop with 10% donated to BCA also online at mitchellstores.com with code: BCA15  
*Lunch complimentary 12-2pm*

## ROBERTA ROLLER RABBIT

103 Greenwich Ave  
Shop with 10% donated to BCA

## SAKS FIFTH AVENUE

205 Greenwich Ave  
Shop for Key To The Cure T-Shirt by Jason Wu throughout October with 100% proceeds donated to BCA  
*Breakfast complimentary 10-11:30am*

Shop during Saks Fifth Avenue's Key To The Cure charity shopping weekend October 15-18 in Greenwich and a portion of all sales will be donated to BCA

## SANDRO

200 Greenwich Ave  
Shop with Family Friends 25% discount plus 10% donated to BCA

## SCOOP

283 Greenwich Ave  
Shop with 15% discount plus 10% donated to BCA

## SHREVE CRUMP & LOW

125 Greenwich Ave  
Shop with 15% discount plus 10% donated to BCA

## SIMON PEARCE

125 East Putnam Ave  
Shop with 10% donated to BCA

## SIMON TEAKLE FINE JEWELRY

4 Grigg Street  
Shop with 10% donated to BCA

## SPURGE GIFTS

39 Lewis Street  
Shop with 10% donation to BCA and with \$150+ purchase, a pashmina to Greenwich Hospital chemotherapy patient will be donated

## STEVEN ALAN

82 Greenwich Ave  
Shop with 10% donation to BCA

## STEVEN FOX JEWELRY

8 Lewis Street  
Shop with 10% donation to BCA

## STUART WEITZMAN

120 Greenwich Ave  
Shop with 10% donated to BCA

## SWEATY BETTY

200 Greenwich Ave  
Shop with 10% discount plus 10% donated to BCA

## TANGERINE

19A East Putnam Ave  
Shop with 10% donated to BCA

## THEORY

396 Greenwich Ave  
Shop with 10% discount plus 10% donated to BCA

## TORY BURCH

255 Greenwich Ave  
Shop with 10% discount plus 10% donated to BCA

## VILEBREQUIN

200 Greenwich Ave  
Shop with 10% donated to BCA

## VINCE

161 Greenwich Ave  
Shop with 10% discount plus 10% donated to BCA

## VINEYARD VINES

145 Greenwich Ave  
Shop with 10% discount plus 10% donated to BCA, and 30% donated from Tied To a Cause product sales throughout October

On Saturday, Oct 24 all vineyard vines stores will extend Go For Pink with 10% discount and 10% donation to BCA

## WINSTON FLOWERS

382 Greenwich Ave  
Shop with 10% donated to BCA

## EVENT AND STORE INFO

[BCAGOFORPINK.ORG](http://BCAGOFORPINK.ORG)